



TWO essential traits to go from Big 4 Auditor to Series C CFO

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What is the secret to startup accounting?

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Flexibility and Humility

As a startup accountant you are: accounting, rev ops, legal, Salesforce admin, office manager... It's not just opening up an existing playbook and running through it again, you are creating most processes from scratch, sometimes in areas you don't have experience in.

The breadth of responsibility across depts also means task complexity can vary from fixing the A/C as office manager (to keep the engineers happy) to negotiating multi-million dollar agreements as finance and legal lead.



Edgar's Debit Depot

What is something that surprises people, knowing you're an accountant?

Conor O'Donoghue
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My wife would find it surprising when people at work say I'm super organized.

My team might be surprised to see me riding around NYC on an electric cargo bike with two kids on the back and the new Cinderella soundtrack blasting.