



# The One Thing You Need To Make Accounting More Meaningful

**Doug Poor, CPA**  
Controller



**Graham Stanton**  
Avis

**What is the secret to startup accounting?**

**Doug Poor**  
BlueprintCFO



People. Focus on the people – working with a team and helping clients who have a mission makes the more tedious accounting work tolerable at the end of the day.

**Working with a team:** Hold a level of integrity, carry yourself professionally, keep an open line of communication, all so you can adapt and learn from each other as you go.

**Helping clients:** Don't just do accounting. Get involved in HR issues, business process improvements, etc. because the ultimate goal is to try to add value.



**Edgar's Debit Depot**

**What is something that surprises people, knowing you're an accountant?**

**Doug Poor**  
BlueprintCFO



I'm a person who is always up for an adventure: As Cuba lifted their travel restrictions for Americans, I was quick take a trip that I'll never forget. A different time, I jumped on stage with Post Malone before anyone really knew who he was (including myself)... I'm all over the map.