



How to Be The Financial Leader Even If You Start Without a COA

Edwine Alphonse, CPA

Controller

ramp ↪



Graham Stanton

Advise

What is the secret to startup accounting?

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Have the right mindset

You will *start with nothing*.

You have to be the one building the first reconciliation. Writing the first check. Calling the vendors and negotiating payment terms.

You have to work hard, roll up your sleeves, start from scratch.

Be creative about it

As an accountant for a startup, the goal is to *create that story and be the voice*, the financial voice of the Founders, the CEO, Engineering, Sales and everything.



Edgar's Debit Depot

What is something that surprises people, knowing you're an accountant?

Edwine Alphonse

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I like interacting with people, I like traveling and staying at Bed & Breakfasts. When I retire, I want to own a B&B in the sun, close to the beach... because otherwise what's the point?

I also find helping people really rewarding. I am focused on supporting minority founders.