



How to Decide Between Becoming a Consultant or a Startup Operator

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What is the secret to startup accounting?

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To be effective working with startups, you need to decide on which side of the line you want to stand.

Ownership:

- **Consulting:** There's a layer in-between you and the investors.
- **Operating:** You are ultimately accountable.

Experience:

- **Consulting:** You are quickly exposed to a breadth of companies, industries, and technologies and learn enough to complete the project.
- **Operating:** You get to go deep into one business and work across teams...even though my job description is FP&A, a lot of my work has me deep in the accounting side of the house.



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What is something that surprises people, knowing you're an accountant?

Evan Rosenstock
BondVet



I do some filmmaking... with a good friend of mine, we make short films, mostly comedic fun stuff. We've actually built a little niche for ourselves making wedding rehearsal dinner videos.