



# How to Go From Auditor to VP Finance to Co-Founder

Joe Garafalo

Co-Founder

◆◆ mosaic



Graham Stanton

Avis

What is the secret to startup accounting?

Joe Garafalo

Mosaic.tech



## Embrace the Continuous Close & Break Out of Your Accounting Box

If you pick good technology that allows your payroll to sync to your ERP, a billing system that doesn't bog you down, deferred revenue schedules automated, then suddenly you have more time...

to learn how the financial model works

to sit down with the sales team to understand what's in the pipeline & understand the CRM

*to focus on how the entire function of finance operates*

...to blow the lid off of the role of just being a scorekeeper



## Edgar's Debit Depot

What is something that surprises people, knowing you're an accountant?

Joe Garafalo

Mosaic.tech



Well... I have a master's degree in Tax