



2 Steps You Need to Succeed in Building Finance From Scratch

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What is the secret to startup accounting?

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Step 1:

Figure out how to get clean financial reporting to then build out financial analysis, forecasts, and budgets.

Step 2:

Design a roadmap for each new business (expect pivots!) and what that P&L, reporting, and process should look like.



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What is something that surprises people, knowing you're an accountant?

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I know I should say "keeping up on industry news," but, honestly, in my spare time I like to drum up itineraries for fun travels.

I love to travel to eat.