



3 Keys to Startup Accounting No One Tells You in Audit

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Graham Stanton
Avis

What is the secret to startup accounting?

Michael Oleis
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Bridge the GAAP gap

Tie the non-GAAP metrics actually monitored by the business back to GAAP reporting.

Align on definitions

Revenue vs. bookings vs. billings for accounting, finance, sales, marketing teams.

Keep up with the rest of the business

Lean into systems + automation to minimize time looking back for the Close and maximize time looking forward to drive the business.



Edgar's Debit Depot

What is something that surprises people, knowing you're an accountant?

Michael Oleis
Soundstripe



I don't do my own taxes... and, I will not do your taxes.