



# The ONE Requirement For a Successful VC Raise

Nataliya Dove, MAcc  
Controller

fracture



Graham Stanton  
Avisé

What is the secret to startup accounting?

Nataliya Dove  
Fracture



If you want to raise capital, you need **Accounting Hygiene**:

**Keep everything in order, classified, process-oriented**

Accounting must be flexible to both internal business and external compliance changes.

**Understand existing softwares in the market**

You should adopt anything that will reduce manual input and/or time spent by your team.

**Maintain "the master" vision of the business**

Directly communicate with departments to incorporate new plans into your budget and forecast.



## Edgar's Debit Depot

What is something that surprises people, knowing you're an accountant?

Nataliya Dove  
Fracture



I may come across as an introvert, but it's because I like listening to people.

That's why I love to travel (I am a crazy traveler), I just enjoy meeting new people and trying different meals and chatting with them.

Now I'm mostly exploring South America.