



3 Adjustments Public Accountants Need to Make Moving Into a Startup Role

Steve Yantorni
Finance & Accounting Executive



Graham Stanton
Avis

What is the secret to startup accounting?

Steve Yantorni
Finance & Accounting Executive



- 1. Report numbers that everybody can have faith in**
The numbers you announce to employees, the leadership team, the board, etc. are a reflection of your credibility. Adjustments are not taken lightly.
- 2. Be a partner to all parts of the business**
Emotional IQ and communicating with different types of people with different perspectives than just accounting & finance is crucial.
- 3. Disagree and commit**
You might not agree, and you can say your piece, but then you need to get on the boat and start rowing with the rest of the team.



Edgar's Debit Depot

What is something that surprises people, knowing you're an accountant?

Steve Yantorni
Finance & Accounting Executive



I got certified in scuba diving in eighth grade, and have probably done 150-200 dives since... when I'm under the water, just there in a bubble, seeing the beautiful nature, it's my zen.